

# NJ Sharing Network 5K

saving lives through organ and tissue donation

## 2018 Sponsorship Opportunities

**MAY 20**

5K Walk & USATF Certified Race

Great Lawn at the Ocean Promenade  
Long Branch

(North of Pier Village between the  
Ocean Place Resort and Rooney's Crab House)

7:30am Event Begins

8:30am Race, 10:00am Walk

**JUNE 3**

5K Walk & USATF Certified Race

NJ Sharing Network Headquarters  
New Providence

7:30am Event Begins

8:30am Race, 10:00am Walk

*Presenting Sponsor:*



Your support is critical to our mission.  
We invite you to join our community of supporters.

## YOUR GENEROUS SUPPORT SAVES LIVES!

*Our Foundation is committed to increasing the number of lives saved through innovative transplant research, family support, public awareness and education about the life-saving benefits of organ and tissue donation and transplantation.*

### Clinical Advancement and Research

- Advanced technical training for our clinical staff and educational programs for hospital staff.
- Three-year study in molecular immunology of clinical organ transplantation at our state of the art laboratory.

### Supporting Families

- *Landscape of Life Wall & Meditation Garden* honors organ and tissue donors, transplant recipients, members of the community, and acknowledges contributions made in their honor or memory.
- Organ and tissue donor memorials at local hospitals.
- *Wrapped in Love* shawls, handmade by volunteers, as a tangible expression of comfort and compassion.
- Crisis funds available for new transplant recipients and those patients waiting.
- Scholarships awarded to high school seniors entering college whose lives have been impacted by organ and tissue donation and/or are advocates.

### Public Awareness and Outreach

- *5K Celebration of Life* spreads awareness and supports families.
- *Donate Life Float* at the Tournament of Roses Parade honors donors and their families, recipients and living organ donors.
- *Team Liberty* at the Transplant Games of America increases awareness and involves the entire transplant community.

### Education

- Exhibit on organ and tissue donation and transplantation at Liberty Science Center.
- Educational programs and materials for high school and college students.
- Publication of a children's book titled, *Lily's Little Life Lessons: Lily's Laces*, about a little girl who gave the gift of life through organ donation (available in English and Spanish).

**To learn more, get involved and register as an organ and tissue donor, visit [www.NJSharingNetwork.org](http://www.NJSharingNetwork.org).**

**Check all sponsorship level(s) that apply:** Sponsor one or both events to increase visibility and reach! Sponsorship packages are available. Contact Alyssa D'Addio for more information: 908-516-5432 | [adaddio@njsharingnetwork.org](mailto:adaddio@njsharingnetwork.org)

## Presenting Sponsor **\$50,000**

Long Branch     New Providence

- Logo in premium location on t-shirt, bib, and event day signage
- Logo on event materials, email communications and 5K website
- Mentioned in NJ Sharing Network 5K press releases
- Formal introduction and speaking opportunity
- Four (4) resource tables and banner with logo in "Sponsor Village"
- Your organization's own 5K Team with up to 50 participants
- VIP Parking

## Platinum Sponsor **\$25,000**

Long Branch     New Providence

- Logo in prominent location on event t-shirt and event day signage
- Logo on event materials, email communications and 5K website
- Two (2) resource tables and banner with logo in "Sponsor Village"
- Your organization's own 5K Team with up to 30 participants

## Gold Sponsor **\$15,000**

Long Branch     New Providence

- Logo on event t-shirt and event day signage
- Logo on event materials and 5K website
- One (1) resource table and banner with logo in "Sponsor Village"
- Your organization's own 5K Team with up to 20 participants

## Silver Sponsor **\$7,500**

Long Branch     New Providence

- Large, bold listing on event t-shirt and event day signage
- Large, bold listing on 5K website
- One (1) resource table and banner with logo in "Sponsor Village"
- Your organization's own 5K Team with up to 15 participants

## Bronze Sponsor **\$3,000**

Long Branch     New Providence

- Listing on event t-shirt and event day signage
- One (1) resource table and banner with logo in "Sponsor Village"
- Your organization's own 5K Team with up to 10 participants

**Total Sponsorship Amount: \$ \_\_\_\_\_**

**Thank you for your generous support!**

*To complete your sponsorship, please fill out the form on the reverse side of this panel.*

## ORGANIZATION/CONTACT INFORMATION:

\_\_\_\_\_  
Company/Organization

\_\_\_\_\_  
Primary Contact Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Email

\_\_\_\_\_  
Preferred Phone

\_\_\_\_\_  
Address Line 1

\_\_\_\_\_  
Address Line 2

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Event Logistics Contact Name

*(Who may we contact regarding sponsorship benefits and day of event sponsor information?)*

Same as Primary Contact

\_\_\_\_\_  
Event Logistics Contact Email

## METHOD OF PAYMENT:

Check enclosed \$ \_\_\_\_\_

*Please make checks payable to: NJ Sharing Network Foundation*

Please charge my credit card \$ \_\_\_\_\_

Visa    MasterCard    American Express    Discover

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
CVV Number

\_\_\_\_\_  
Signature

### Please submit completed forms to:

Alyssa D'Addio, Assistant Director, Philanthropy & Foundation Programs  
NJ Sharing Network, 691 Central Ave., New Providence, NJ 07974

Tel.: 908-516-5432 • Fax: 908-516-5529

[adaddio@njsharingnetwork.org](mailto:adaddio@njsharingnetwork.org)